

Priority
Community Engagement

Strategic Lead
Lee Markwick, ECFRS

Strategic Objective	Action	Lead Officer	Budget Allocation	Police & Crime Plan Priority	Timescale
<p>To deliver at least six themed community engagement events</p>	<ul style="list-style-type: none"> • Crime Prevention and Engagement Days across the Borough covering property marking, Keep Safe, Drink Driving, DA, personal safety and speeding 	<p>Daniel Cannon, BBC</p>	<p>Existing resources</p>	<ul style="list-style-type: none"> • Ensuring local solutions meets local problems • Reducing domestic abuse • Supporting victims of crime • Reducing youth offending and re-offending in general • Tackling the consequences of alcohol and drug abuse, and mental health issues • Improving road safety • Improving crime prevention • Increasing efficiency through collaborative working and innovation 	<p>Immediate & ongoing</p>
<p>To improve and enhance our communication channels including website and social media</p>	<ul style="list-style-type: none"> • Improvements to safebrentwood.com • Continue to promote saferbrentwood Twitter account • Extend distribution of CSP Newsletter to include local businesses, residents and community groups 	<p>Daniel Cannon, BBC</p>	<p>Existing resources</p>	<ul style="list-style-type: none"> • Ensuring local solutions meets local problems • Supporting victims of crime • Improving crime prevention • Increasing efficiency through collaborative working and innovation 	<p>Immediate & ongoing</p>
<p>Continue to work with communities on Road Safety issues</p>	<ul style="list-style-type: none"> • Essex County Fire & Rescue Service (ECFRS) to provide education and awareness around road safety issues to young people • To make the best use of partners social media to promote messages and raise awareness 	<p>Lee Markwick, ECFRS</p>	<p>Existing resources</p>	<ul style="list-style-type: none"> • Ensuring local solutions meets local problems • Improving road safety • Improving crime prevention • Increasing efficiency through collaborative working and innovation 	<p>Immediate & ongoing</p>

<p>To engage with all residents including young people and local businesses</p>	<ul style="list-style-type: none"> • To support ECC Youth Service in consulting with young people on issues affecting them and their community safety concerns • To refresh the CSP Community Safety Questionnaire • To actively seek to engage with local businesses through existing partnerships and new methods • To provide advice and support to local businesses on key issues affecting them such as Cyber Crime, organised retail crime and retail crime and fraud 	<p>Daniel Cannon, BBC Alan Jefcoate, FSB</p>	<p>£500 PCC</p>	<ul style="list-style-type: none"> • Ensuring local solutions meets local problems • Supporting victims of crime • Improving crime prevention • Increasing efficiency through collaborative working and innovation 	<p>Immediate & ongoing</p>
<p>Encourage partners and local community support organisations to become Ambassadors for Crimestoppers</p>	<ul style="list-style-type: none"> • Raise awareness of Crimestoppers anonymous reporting services • Increase crime/criminal intelligence to police (any crime) • Promote Crimestoppers 'Ambassadors' programme to partners to help target individuals/community groups/hotspot areas most likely to be in possession of crime/criminal intelligence 	<p>Daniel Cannon, BBC Colin Dobinson Essex Crimestoppers</p>	<p>Existing resources</p>	<ul style="list-style-type: none"> • Ensuring local solutions meets local problems • Supporting victims of crime • Improving crime prevention • Increasing efficiency through collaborative working and innovation 	<p>Immediate and ongoing</p>